

A CANCER AWARENESS AND ACTION SUMMIT

EASTER

GOES

PINK 20
22

CANCER SURVIVORSHIP

IMPACT OF COVID-19 ON CANCER SCREENING,
PREVENTION, AND TREATMENT

Meharry Medical College • A Virtual Summit

Saturday, April 9, 2022

9:30 AM – 12:30 PM Central

10:30 AM – 1:30 PM Eastern • 8:30 AM – 11:30 AM Mountain • 7:30 AM – 10:30 AM Pacific

Screening Treatment Prevention

The Intercultural Cancer Council (ICC) presents a summit on Cancer Survivorship and the Impact of COVID-19 on Cancer Screening, Prevention, and Treatment. This awareness and education virtual summit will focus on increasing screening for five cancers: breast, cervical, lung, colo-rectal, and prostate.

Easter Goes Pink is a summit that will bring together professional cancer organizations, cancer survivor organizations, health disparities researchers, providers, social and civil organizations, rural and medically underserved communities to share and discuss current information about the importance of cancer screening and early detection to reduce the burden of cancer in the state of Tennessee. Cancer experts will focus on screening and early detection of five cancers: breast, cervical, lung, colo-rectal, and prostate; and how they affect African Americans, LatinXs, and other medically underserved and rural populations.



OPENING SESSION

Introduction & Welcome



Patricia A. Matthews-Juarez, PhD
Immediate Past Board Chair &
Summit Chair
Intercultural Cancer Council
Nashville, TN

Opening Prayer



Rev. Edwin C. Sanders, II
Senior Servant and Founder
Metropolitan Interdenominational
Church
Nashville, TN

Recognition of Guests



Honorable Sharon Hurt
Council Member At-Large
City of Nashville Tennessee
Nashville, TN



Honorable Zulfat A. Suara
Council Member At-Large
City of Nashville Tennessee
Nashville, TN

Introduction of the Speaker



Thelma Hurd, MD, MPH
Board Chair & Summit Co-Chair
Intercultural Cancer Council
Merced, CA

Speaker



Edith Peterson Mitchell, MD
Brigadier General (Retired), USAF
Director, Center to Eliminate Health
Disparities
Thomas Jefferson University
Member, President's Cancer Council
Philadelphia, PA

Inspirational Song



Vanessa Knowles
Marketing Consultant
WLOK Radio Station
Nashville, TN

Survivor's Story: Voice of Triumph— Breast Cancer



Essie Perkins, MS
School Teacher (Retired)
Nashville, TN

Survivor's Story: Voice of Triumph— Prostate Cancer



Kermit G. Payne
President
IJoshua Group, LLC
Atlanta, GA

Survivor's Story: Voice of Triumph— Colo-rectal Cancer



Gwendolyn Clark
Deputy Director (Retired)
Office of Equal Employment
Opportunities, Civil Rights and Diversity
Management, HHS
New Alexandria, VA



PANEL DISCUSSION

CRITICAL NEED FOR CANCER SCREENING AND THE IMPACT OF COVID-19 FOR ALL CANCERS

According to the Report of the President’s Cancer Panel “Closing the Gaps in Cancer”, Cancer screening can save lives and reduce the burden of cancer. However, gaps in cancer screening mean too many in the United States are unnecessarily enduring aggressive treatment or dying from cancers that could have been prevented or detected at earlier, more easily treated stages.

The Tennessee Cancer Coalition (TC2) Strategic Plan is aligned with the President’s Cancer Plan. Collectively both the report and the TC2 plan concur that “there is an opportunity for stakeholders across the National Cancer Program to act NOW to ensure that everyone in the United States has access to and receives appropriate cancer screening. The Panel describes those opportunities and suggests ways to address them.

Moderator



C. Alicia Georges, EdD, RN

President
National Black Nurses Foundation, Inc.
Bronx, NY

Breast Cancer



Sonya Reid, MD, MPH

Vanderbilt University Medical Center
(Vanderbilt-Ingram Cancer Center)
Nashville, TN

Cervical Cancer



Linda A. Clayton, MD, MPH

Physician Consultant, Family Health and
Wellness, Tennessee
Department of Health
Nashville, TN

***Panelists Continued on Next Page*

Lung Cancer & COVID-19



Donald Alcendor, PhD
Tennessee CEAL
Meharry Medical College
Atlanta, GA

Colo-rectal Cancer



Frederick Johnson
STAND Up to Cancer
Los Angeles, CA

Prostate Cancer



Kevin L. Billups, MD
Executive Director
Men's Health Program
Meharry Medical College
Nashville, TN

Lung Cancer: Treatment & Screening



Robert E. Merritt, MD
Director, Division of Thoracic Surgery
The Ohio State University Wexner
Medical Center
Columbus, OH

Moderated Discussion

Survivor's Uplifting Song



Melanie Tamika
Worshiper, Vocal Stylist, and Mom
Atlanta, GA

Cancer Screening Resources



Aurdie L. Amoo-Asante
Center for Women Health Research
Meharry Medical College
Nashville, TN

Survivor's Stories Prizes



Katherine Y. Brown, EdD

National Center for Medical Education
Development and Research
Meharry Medical College
Nashville, TN

Greetings



Honorable William "Bill" Rawls, Jr.

Mayor
Brownsville, TN

Washington State Poet Laureate



Mona Lake Jones, EdD "Grandhoney"

Poet Curator
Poet Laureate
City of Seattle and King County
Seattle, WA

Recognition & Thank You's



Shay Gresham Howard, JD, MBA

President
Links, Inc. – Nashville Chapter
Nashville, TN

CLOSING SESSION

Closing Remarks



Patricia A. Matthews-Juarez, PhD

Immediate Past Board Chair &
Summit Chair
Intercultural Cancer Council
Nashville, TN

Closing Remarks & Adjournment



Thelma Hurd, MD, MPH

Board Chair & Summit Co-Chair
Intercultural Cancer Council
Merced, CA

Who We Are Our Goals Our Focus

What: Cancer Awareness and Education Virtual Summit focusing on increased need for screening for five cancers: breast, cervical, lung, colo-rectal, and prostate on April 9, 2022 at 9:30 am to 1:30 pm.

Goal: The program entitled: Easter goes Pink is a summit that will bring together professional cancer organizations, cancer survivor organizations, health disparities researchers, providers, social and civil organizations, rural and medically underserved communities to share and discuss current information about the importance of cancer screening and early detection to reduce the burden of cancer.

Objective: Bring together eight (8) cancer experts and thought leaders as well as cancer survivors to share and provide up-to-date cancer screening information to community-based and cancer organizations serving rural and medically underserved individuals from across the state of Tennessee

Reach: Total Population 750 individuals within cancer control and prevention organizations and community faith-based organizations.

Keynote Speaker: The keynote speaker will be Edith Peterson Mitchell, MD, one of three of the members of the President's Cancer Council/National Cancer Institute, to share the latest information on cancer screening from their report: ***Closing the Gaps in Cancer Screening: Connecting People, Communities, and Systems to improve equity and access.***

Cancer of Focus: The Easter Goes Pink Summit will focus on five cancers: Breast, Cervical, Lung, Colo-rectal, and Prostate.

Suggested Topics:

- The Importance of Cancer Screening: What You Should Know.
- Breast and Cervical Cancer Screening and COVID 19,
- The Impact of COVID 19 on Lung Cancer Patients who are immunologically compromised;

- How to safely access treatment for colo-rectal cancer during a pandemic?
- How to promote and provide confidence in the HPV vaccine to prevent cervical cancer;
- Cultural Competency Prostate Cancer Care for Rural and Medically Underserved Population

Excerpts from the ***Closing the Gaps in Cancer. Screening: Connecting People, Communities, and Systems to improve equity and access.*** The Report of the President’s Cancer Panel with embedded links for additional information.

- The Report states: “Cancer screening can save lives and reduce the burden of cancer. However, gaps in cancer screening mean too many in the United States are unnecessarily enduring aggressive treatment or dying from cancers that could have been prevented or detected at earlier, more easily treated stages. This includes disproportionate numbers of socially and economically disadvantaged populations and many at elevated risk for cancer due to inherited mutations in cancer susceptibility genes. In this report, the Panel identifies recommendations to achieve four critical goals for connecting people, communities, and systems to improve equity and access in cancer screening.”
- The report addresses four critical concerns and indicates that “timely cancer screening and early detection of cancer can help save lives. Not only can early cancer detection prevent cancer deaths, but it may also reduce the need for aggressive cancer therapies. Avoiding aggressive cancer treatment not only spares patients potential side effects that lower their quality of life, it also spares patients and their families from what can be a [significant financial burden](#)”.

The Report is prescriptive and points to “evidence-based guidelines for [how, who, and when to screen for several common cancers](#). It states that “although there are differences between some guidelines, many people who are eligible for cancer screening are not screened when they should be—if they are screened at all.”

The Tennessee Cancer Coalition (TC2) Strategic Plan is aligned with the President’s Cancer Plan in that the board take-away lessons from the President’s Cancer Council were that the barriers to screening and follow-up care after screening include:

- a. Lack of knowledge of guidelines.
- b. Lack of provider recommendation.
- c. Fears or concerns about medical procedures.
- d. Difficulty navigating the health care system.

- e. Logistical challenges, including lack of transportation.
- f. Lack of access to medical services.

The Tennessee Cancer Coalition Cancer Plan describes to address the barriers to access and care. Its Plan recommends

- Establish a schedule of annual meetings with experts (state and local public health departments, university researchers, health care providers, cancer patients and their family members, community organizations, etc.) to prioritize social determinants of health that can be addressed within one, two, three, four and five years.
- Identify state-level organizations that are already addressing social determinants of health.
- Identify regional and county-level partners and potential partners whose missions includes addressing social determinants of health.
- Identify priorities for regional actions to address social determinants of health related to cancer disparities.
- Identify resources available to regions to address social determinants of health related to cancer disparities.
- Share information across regions about avenues for obtaining resources to address prioritized social determinants.

What was learned by the Panel and the TC2 that was critical is “there is an opportunity for stakeholders across the National Cancer Program to act NOW to ensure that everyone in the United States has access to and receives appropriate cancer screening. The Panel describes those opportunities and suggests ways to address them.

Easter Goes Pink addresses the Strategic Plan of TC2 as well as the President’s Cancer Panel, based on the excerpts from the Report, which is provided through excerpts of the Report:

1. **Improving communications:** The February 2nd report recommends that communications campaigns be developed to help all Americans better understand when and how they should be screened for various cancers. Many factors influence whether individuals choose to get screened for cancer. But understanding why and when they should get screened, what their options are for screening, and how they can access screening is critical to ensuring that people get the preventive care they need. These campaigns should [make it easy for people to find information relevant to them](#) from sources they trust. Information

about cancer screening should be communicated clearly, in a language that is easy to understand and that addresses common concerns and misconceptions. Most importantly, communications campaigns should empower people to act by clearly defining the steps they should take to get screened. To achieve this goal, The Panel recommended the expansion of national roundtables—groups comprised of stakeholders from multiple sectors working together—with a focus on cancer screening. See the above flyer that will contain the advertisement for the event. On April 9, this will be the cover page of the electronic program and be accompanied by the agenda and the list of participating organizations.

- 2. Improving access:** Connecting people with care: Too many people in the United States face barriers to medical care, including cancer screening and appropriate medical follow-up. These access challenges can include language barriers, lack of transportation or time to visit a doctor, fears about medical procedures, mistrust of the health care system, lack of health insurance, or lack of nearby medical facilities. To address these barriers, it is important for health care systems to meet people where they are to ensure they receive the support and care they need. In our report, we highlight two key areas that will help improve access to cancer screening: community-oriented outreach and expansion of self-sampling to screen for cervical and colorectal cancers. To improve community-oriented outreach, we believe that community health workers are well positioned to play an integral role in supporting cancer screening.
- 3. Screening Practices:** A visit to the hospital or the doctor is not always necessary for people to receive screening for some cancers. During our stakeholder meetings, it became clear that self-sampling, including at-home testing, can increase access to cancer screening for people who live far from medical facilities, have competing demands on their time, or are uncomfortable in medical settings.

Currently, there are two cancers that can be screened for using self-collected samples: stool-based tests for colorectal cancer and [HPV](#) self-sampling tests to screen for cervical cancer. Stool-based tests for colorectal cancer are currently integrated into US (United States) colorectal cancer screening guidelines, but HPV self-sampling tests—although already adopted in other countries— have not yet been approved by the US Food and Drug Administration (FDA).

The Panel's report recommends the expansion of stool-based testing for colorectal cancer screening and that FDA prioritize the review of HPV self-sampling tests for cervical cancer.

Expanding self-sampling for cancer screening can further enable health care providers to meet people where they are and has the potential to reach more people who are eligible

for cancer screening in the United States.

Easter Goes Pink is a round table discussion with cancer experts and stakeholders; connecting people to cancer screening and treatment. This strategy meets the recommendations offered for cancer screening by the Panel and addresses the TC2 current Strategic Plan more specifically.

Sincerely,



Patricia A. Matthews-Juarez, PhD

Immediate Past Chair, Intercultural Cancer Council

Professor, Department of Family and Community Medicine

Senior Vice President, Office of Strategic Initiatives and Innovation

Office of the President

Meharry Medical College

Nashville, Tennessee



Organizations Partners Collaborators

Intercultural Cancer Council

Southeast Regional Network

Far West Regional Network

Sharin and Carin Breast Cancer Support Group

Susan G. Komen Foundation

Selfmade Health Network

Congregation Health and Education Network (CHEN) at Metro Nashville Hospital

Tennessee Department of Health

- Office of Minority Health and Disparities Elimination
- Office of Rural Health
- Health Disparities Work Group

Center for Women's Health Research (CWHR)

Health Disparities Research Center of Excellence at Meharry

Meharry Medical Group's (MMG) Center for Women's Health Care

Sharing and Caring Cancer Survivors' Group

The Cluster Links, Inc. (Nashville, Parthenon, Hendersonville, Music City)

Sheats Endodontics Group

Panhellenic Council of Tennessee (Sororities and Fraternities)

Federally Qualified Health Centers

- Matthew Walker Comprehensive Health Center
- Cherokee Health Systems
- Tennessee Primary Care Association

Gilda Club of Middle Tennessee

Schrader Lane Church

Mount Bethel Church

Great Revelation Church

100 Black Women

The Masonic Lodge

Learning CPR America LLC

KYB Leadership Academy

RBW PH Awareness Group

IJoshua Group, LLC

The HDEART Consortium

National Black Nurses Foundation, Inc.

Tennessee CEAL

HealthWorks

National Center for Medical Education Development & Research

School of Dentistry

Department of Family and Community Medicine

Tennessee Area Health Education Centers

Resources Materials Tool Kits

- Prostate Cancer (Screening and Treatment)
<https://www.cancer.org/cancer/prostate-cancer/about/key-statistics.html>
- Stand Up To Cancer (SU2C) Colorectal Cancer Community Engagement Toolkit
<https://standuptocancer.org/toolkit-community-engagement/>
- SU2C Colorectal Cancer Screening Website
<https://standuptocancer.org/coloncancer/>
- SU2C Clinical Trials Website
<https://standuptocancer.org/for-patients-and-caregivers/clinical-trials/>
- SU2C Resources for Patients and Caregivers
<https://standuptocancer.org/for-patients-and-caregivers/>

Be Ribbon Aware



Pink
Breast Cancer



Pink & Blue
Breast Cancer (in men)



Teal & White
Cervical Cancer



Dark Blue
Colo-rectal Cancer



Pearl or White
Lung Cancer



Light Blue
Prostate Cancer

“There is an opportunity for stakeholders across the National Cancer Program to act **NOW** to ensure that everyone in the United States has access to and receives appropriate cancer screening”

– Tennessee Cancer Coalition Cancer Plan